# Conference Programme

**Thursday, 17th May 2018**

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>12.00</td>
<td>Registration opens (Room 208, 2nd floor)</td>
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<tr>
<td>13.00</td>
<td>Conference opening (Room 215, 2nd floor)</td>
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<tr>
<td>13.30-15.30</td>
<td><strong>Session 1 (Room 215, 2nd floor)</strong></td>
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<td><strong>Discourse Theories &amp; the Study of Articulation</strong></td>
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<td>(chair: Jan Zienkowski)</td>
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<td></td>
<td>Dorte Madsen</td>
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<td><em>Signifying practices and the challenges of identifying the</em></td>
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<td><em>empty signifier as distinct from the floating and the</em></td>
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<td><em>(relatively) fixed signifier</em></td>
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<td>Marianne Liisberg</td>
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<td><em>Towards a semantic description of hegemonic articulation</em></td>
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<td>Jan Zienkowski</td>
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<td><em>Critique as a performative practice of (re-)articulation: on the</em></td>
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<td><em>need to elaborate on the pragmatic dimension of discourse</em></td>
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<td><em>in Essex style discourse theory</em></td>
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<td>15.30-16.00</td>
<td><strong>Session 2 (Room 225, 2nd floor)</strong></td>
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<td><strong>Culture and Discursive Constructions</strong></td>
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<td>(chair: Ágnes Györke)</td>
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<td>Luciana Radut-Gaghi</td>
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<td><em>Intuition and rationality in journalistic discourse</em></td>
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<td>Carmen Aguilera-Carnerero</td>
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<td><em>Urban wall monologues: a CDA study of graffiti in Granada</em></td>
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<td>Siddharth Chadha</td>
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<td><em>Discourse Theoretical Analysis as a methodology:</em></td>
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<td><em>Experiences from the empirical research in queer film festivals of Sweden</em></td>
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16.00-18.00  
**Session 3 (Room 215)**  
**Methodologies and their Applications in Pragmatics & Discourse Studies**  
(chair: Heike Pichler)

Katalin Nagy C., Zsuzsanna Németh & Enikő Németh T.  
*Fuzzy boundaries in analyzing discourses: merging various data analysis techniques*

Francesca Giardini, Stanka A. Fitneva & Anne Tamm  
*“Someone told me”: Preemptive reputation protection in communication*

Thomas Jacobs  
*Discourses and the field of discursivity: tracing the constitutive limits of a research object*

Irina Dusacova  
*Survey Results in a News Agency: Fuzzy Boundaries of the Corpus*

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18.00  
**General Assembly (Room 215, followed by a reception in room 24)**
Friday, 18th May 2018

9.30-10.30

Plenary Talk 1 (Room 215)
Heike Pichler
Fuzzy categories and category boundaries, innit?
(chair: Csilla Dér)

10.30-11.00

Coffee and tea break (Room 24)

11.00-13.00

Session 5 (Room 215)
Theories and Methods in CDA
(chair: Christopher Hart)

Johannes Angermuller
Poststructuralist Discourse Studies, or: fuzzy boundaries between French School and Critical Discourse Studies

Adnan Ajsic
Corpus linguistics and critical discourse analysis: Identifying large-scale lexical patterns in discourse as indicators of ideologies

Olga Brusylovská
Critical Discourse Analysis in International Relations

Juan Roch González
Social practices and discursive practices: towards a theory-informed methodological approach

Session 6 (Room 225)
Underspecified Discourse Connectives
(chair: Heike Pichler)

Ludivine Crible
The effect of genre variation on the production and acceptability of underspecified discourse markers in English

Šárka Zikánová, Agnes Abuczki, Nijolė Burkšaitienė, Ludivine Crible, Péter Furkó, Anna Nedoluzhko & Giedre V. Oleškevičienė
A pilot study on underspecified discourse connectives in the TED Talk parallel corpus

Agnes Abuczki, Nijolė Burkšaitienė, Ludivine Crible, Péter Furkó, Anna Nedoluzhko, Šárka Zikánová & Giedre V. Oleškevičienė
The underspecified connective and in a parallel TedTalk corpus: functions, translation and implicitation

Sara Sousa
The connective e sim in contemporary European Portuguese
13.00-14.00

Lunch (Room 24)

14.00-15.30

Session 7 (Room 215)
Discourse Studies: from Theory to Analysis and Application
(chair: Johannes Angermuller)

Matko Krce-Ivancic
There is nothing to translate: Discourse Theory is empirical practice

Nicolina Montessori & Tom Bartlett
On the fuzzy path to analyzing power

Ferruh Yilmaz
Analyzing hegemony as a stable construction

Session 8 (Room 225)
Beyond Discourse, Across Disciplines
(chair: Dorte Madsen)

Jan Zienkowski, Sabri Derinöz, Marie Dufrasne, Geoffroy Patriarche
Re-shaping work related subjectivity through technological, managerial and economic discourse(s) on the reorganization of office spaces and practices

Zsófia Szántay, Anna Losonczy, Andrea Dúll & Fanni Patay
Fuzzy boundaries of categories in the reading of architectural spaces

Mary Waltie
Theoretical discourses on architecture: a cross section

15.30-16.00

Coffee and tea break (Room 24)
16.00-18.00  Session 9 (Room 215)
**Language & Politics, Language & Identities**
(chair: Christopher Hart)

- Yannik Porsché
  *Public representations of immigrants in museums*

- Alexandru I. Cărlean & Mălina Ciocea
  *Addressing those abroad, addressing the nation: Romanian diaspora between transnational fields and local instrumentalization*

- Camelia Beciu & Mirela Lazăr
  *“Our Romanians from abroad ...”. Media power representations and positions towards migrants in an electoral context*

- Terry McDonough
  *Investigating Social Imaginaries: Metaphors of the Market*

19.30-21.30  Conference Dinner (Jászai Mari tér docking station)

16.00-18.00  Session 10 (Room 225)
**Fuzziness of Discourse-Pragmatic Categories**
(chair: Ildikó Vaskó)

- Ariadna Stefanescu
  *The interplay of discourse categories at the level of discourse markers - A case study*

- Ildikó Vaskó
  *Discourse functions of some adverbs of actuality*

- István Csűry
  *Fuzziness of boundaries in the left context of connectives*

- Saghie Sharifzadeh
  *A study of the fuzzy boundary between lexical do and auxiliary do*
Saturday, 19th May 2018

9.30-10.30

**Plenary Talk 2** (Room 215)
Christopher Hart
*Experimental Methods in Critical Discourse Studies*  
(chair: Johannes Angermuller)

10.30-11.00

**Coffee and tea break** (Room 24)

11.00-13.00

**Session 11** (Room 215)
**Discourse Studies and Beyond**  
(chair: Edit Gálla)

- Alexandra Zierold  
  *Re-assessing the limits of fuzziness: Why Discourse Studies could be different*

- Yiming Chen  
  *By Re-articulating Ethics, Objectivity, Gatekeeping to Examine the Identity of Chinese TV News Presenter: A Discourse-theoretical Approach*

- Edit Gálla  
  *Emotion and Physicality in Sylvia Plath’s Late Poems*

- Katarzyna Molek-Kozakowska  
  *Fuzzy ethnic identities in (dis)integrating Europe: A critical discourse analysis of mediated self-representations of Poles in Britain*

**Session 12** (Room 225)
**Fuzzy Boundaries, Discourse & Experimental Methods**  
(chair: Zsuzsanna Schnell)

- Zsuzsanna Schnell  
  *Fuzzy boundaries and their cognitive underpinnings: Empirical study on the common traits and differences of Irony and Metaphor as the infringements of the Maxim of Quality*

- Barbara Keszei, Péter Brózik, Andrea Dúll  
  *The visually denied: Corrections in mental map drawings*

- Barbora Capinska  
  *In search of fantasies: the fantasmatic conditions of effectivity of populist rhetorics*

13.00-14.00

**Closing Lunch** (Room 24)